

JANNICE AL-MANSUR

◆ Kennesaw, Georgia 30144

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2014

Dear Sir or Madame,

Please review my attached resume in consideration for an existing opportunity for a web designer within your group. I am an exemplary contributor as evidenced in the results experienced by my clients. I provide a comprehensive solution for my small business clients which has provided me with broad experience from scoping, planning and management of multiple design projects through the various phases that include concept, definition, launch and maintenance.

Responsibilities and Qualifications:

- Create strategic solutions that balance my client's user and business objectives. Developing concepts, creating client presentation site mock-ups, designing website layouts and markup for my clients' sites reflecting the leading industry standards for successful visual branding within their markets.
- Manage external visibility optimization including SEO, and online publishing, as well as the creative and content assets for Social Media sites and Blogs. Optimizing my clients' sites to be findable for their top key-word phrases by conducting extensive Google keyword research and then implementing a keyword rich content strategy that is built into the sites extending to the file structure and the naming convention for the site assets.
- Developing websites based on agreed upon project creative brief which details a project and defines the strategy, site architecture and navigation, maps out user flow and experience, and defines high-level interaction.
- Implementing the coding of the site with HTML, HTML5, CSS, CSS3, MySQL and Javascript/JQuery using Adobe master collection CS6 tools Dreamweaver, Photoshop, Illustrator, and Fireworks. Expert with Adobe Business Catalyst CMS hosting platform. Designing layouts which includes viewport targeted responsive mobile web design for devices, including desktop, mobile and tablets.
- Managing social media content marketing strategies, creating blog posts and newsletter templates for marketing campaigns as part of ongoing client website maintenance. Also creating desktop print media such as business cards, brochures, sales briefs, car tags, magazine layouts, posters and convention signage in InDesign, Photoshop and Adobe Acrobat X Pro.

Please review my enclosed resume in consideration for this currently available role within your team. I am available to discuss this role; please call me at 770.256.1000.

WORK SAMPLES

All Access Agency Insurance of Decatur, GA**November 2011 to present**

In May 2012, Redberry Designs launched a new website, corporate image and marketing plan for All Access Agency Insurance. The Agency is dedicated to being a primary community insurance solution resource; The new online informational website provides the local community access to insurance products. The Agency's new website features an easy convenient online quote process for a range of comprehensive insurance products.

Main Site: <http://www.allaccessinsurancequote.com/All-Access-Agency-Insurance-Quote/index.html>

Mobile Responsive Site: <http://m.allaccessinsurancequote.com/All-Access-Agency-Insurance-Quote/atlanta-ga-mobile-insurance-site/all-access-insurance-quote-mobile-home>

Spirit of Life Traditional Midwifery, of Miami FL**May 2010 to present**

In May 2010, Redberry Designs launched a new site for Spirit of Life Traditional Midwifery under the auspices of Sheila Simms Watson, Florida Licensed Midwife. The website is an education resource for childbearing women seeking to have their babies at home with a midwife covering such topics as nutrition, exercise, tests, water birth, preparation for birth, the art and practice of traditional midwifery and holistic health.

Read The Full Case Study:

http://www.redberrydesigns.com/RedberryServices/site/BrandingSuccessStories_SOLTM.html

Visit The Site: <http://www.spiritoflifemidwifery.com/>

Samples of Desktop Publishing Assets

Visit The PDF: <http://www.redberrydesigns.com/images/Desktop-Assets-Redberry-Designs1.pdf>

<http://www.redberrydesigns.com/images/Desktop-Assets-Redberry-Designs2.pdf>

<http://www.redberrydesigns.com/images/Desktop-Assets-Redberry-Designs3.pdf>

<http://www.redberrydesigns.com/images/Desktop-Assets-Redberry-Designs4.pdf>

WHAT JANNICE'S CLIENTS ARE SAYING

"Redberry Atlanta Website Design is a small business owner's dream. Their intuitiveness, professionalism and results are stellar. It took less than 10 days for me to receive my first booking from the site and since then my appointment book is full. I am booked solid up to November! Redberry Designs raised my profile so much that I was even contacted by a national cable TV broadcaster that wants to produce a show about me and traditional midwifery homebirths. Redberry Design moved my site to the top search results ranking for my top four major keywords!"

Sheila Simms Watson - The Miami Midwife

Licensed Midwife - Spirit of Life Traditional Midwifery, LLC

"I have been receiving quite a lot of feedback from our site, and I didn't even know what Redberry Designs had up yet, as I have been going nuts catching up on some really big orders. I looked tonight and IT LOOKS GREAT!!! It is exactly what I am looking for. I have already received some very large orders from the site. WOW! I am on the Top of Page One for my best selling product line! Again, thank you for all that your team has done to brand Quest Medical Supply. THE SITE LOOKS GREAT!!!"

Clint Courson - QuestMedicalSupply.com

Owner and Managing Partner of Quest Medical Supply, INC.

"As a board certified Podiatric Surgeon, specializing in foot and ankle trauma and diabetic wound healing, I am not a computer wiz. My focus is on saving the lives of and enhancing the quality of life for my patients. Like any small practice we needed marketing help and a functioning website. Redberry Website Design, has rebranded my clinic image, provided enhanced tools that allow patients to book appointments and complete forms online. At a fraction of what it would have cost me to have four web specialists working for me. With a brand new domain name and my site has already reached page one in my local search area."

Gary W. Chessman DPM, FACFAS - PodiatryOrlando.com